



BAYERISCHE MOTOREN WERKE

Exclusively brought to you by BMW of North America, LLC.

# THE ICON IS BACK

## COUPE

After 20 years, the legendary All-New 8 returns, offering the highest levels of luxury, performance and technology. The stunning design recalls the styling of both traditional sports coupes and classic BMW racecars. With its agility and precision, this advanced 2+2 seater delivers a thrilling – and unparalleled – driving experience.

THE 8







## HIGH ACHIEVER.

The all-new BMW M850i xDrive Coupe features a 4.4-liter TwinPower Turbo V-8 engine with 523 hp and 553 lb-ft torque. The engine is acoustically enthralling as well: Enhanced by the valve-controlled sport exhaust system, it boasts a versatile character that can adapt effortlessly to relaxed cruising as well. When you're ready for takeoff, go 0–60 mph in just 3.6 seconds.<sup>1</sup>

<sup>1</sup> BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

## THE 8

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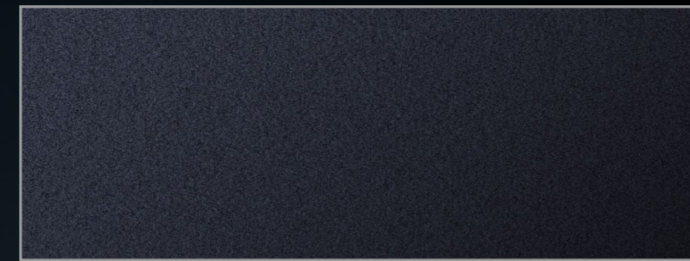
## Exterior colors



**300** Alpine White (NonMetallic)



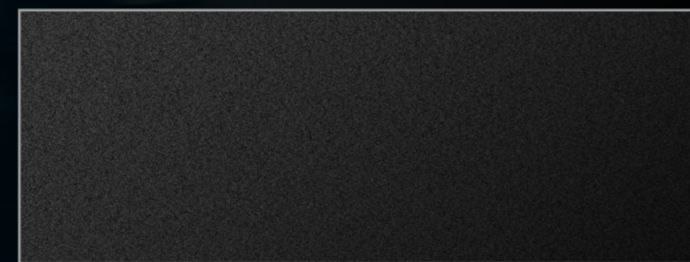
**C36** Dravit Grey metallic



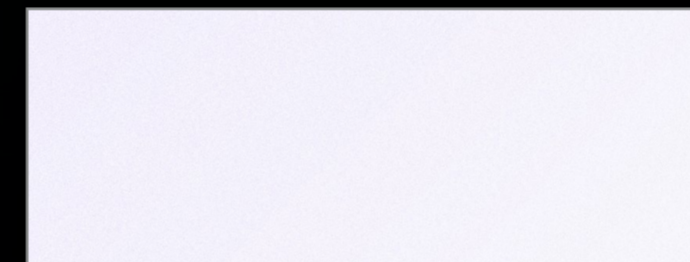
**416** Carbon Black Metallic



**C38** Barcelona Blue metallic



**475** Black Sapphire Metallic



**A96** Mineral White Metallic



**C1A** Sonic Speed Blue Metallic



**C1X** Sunset Orange Metallic



### WORK OF ART.

The exquisitely designed All-New 8 Series is defined by its low-slung appearance, elongated silhouette with slim window pillars, a roofline with distinctive contouring, long wheelbase and wide track. Adding to the signature look are headlights with BMW Laserlight technology – the slimmest headlights of any BMW to date.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com) and select the BMW model of your choice.

## Get the look

Love the look shown here?  
You can get it with these  
selected options.



**C38** Barcelona Blue metallic



BMW Laserlights

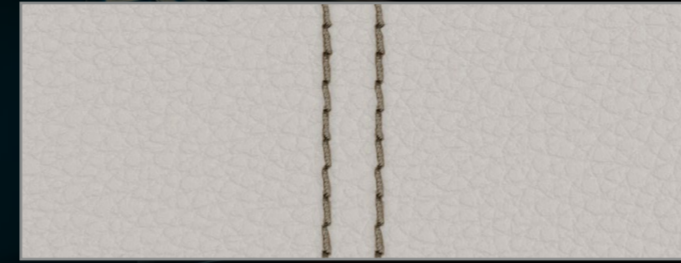


20" M V-spoke cerium grey  
wheels, style 728M

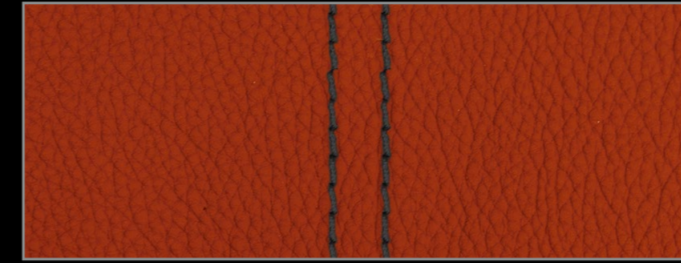




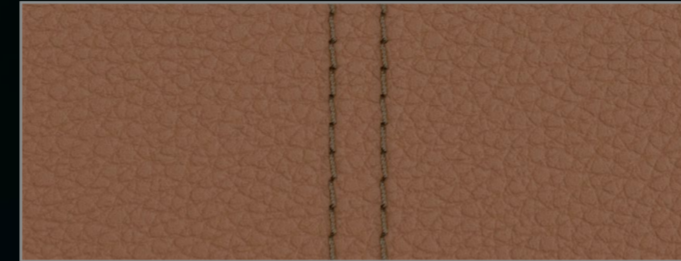
## Upholstery



**VAEX** Ivory White Extended merino Leather



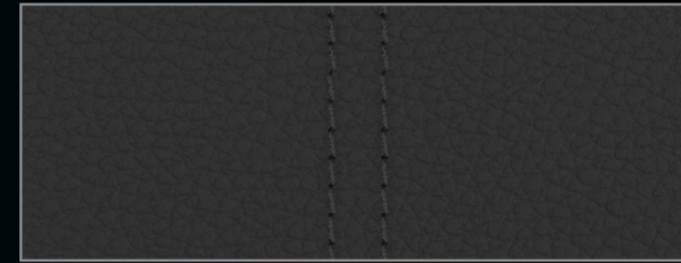
**VAHZ** Fiona Red/Black Extended Merino Leather



**VARI** Cognac Extended Merino Leather



**VAHY** Tartufo/Black Extended Merino Leather



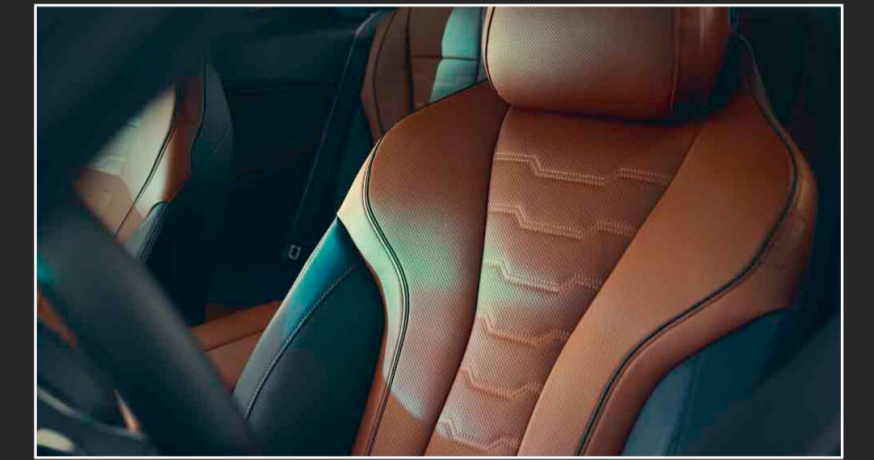
**VASW** Black Extended Merino Leather



**VAHX** Night Blue/Black Extended Merino Leather

## Get the look

Love the look shown here? You can get it with these selected options.



**VAHY** Tartufo/Black Extended Merino Leather



**4A2** Glass controls



**4FM** Multi-function Instrument Panel

## LUXURY CABIN.

The 8 Series' cabin is a modern take on BMW's traditional interior design language and features BMW Live Cockpit Professional, a combination of digital display and control functions. There's also a leather-wrapped M sport steering wheel, glass-accented shifter and Multi-function front seats in BMW Individual Extended Merino Leather.

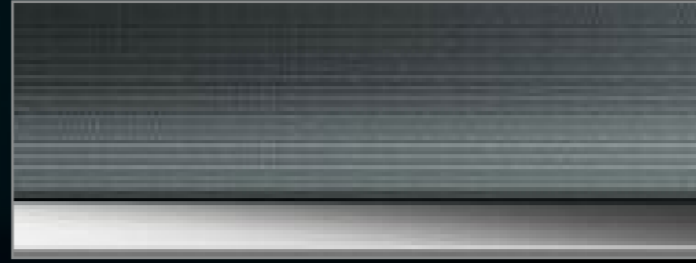
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Leather on all seating surfaces; other components may be Leather or SensaTec.

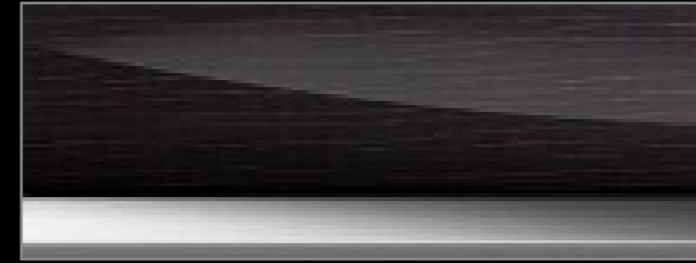




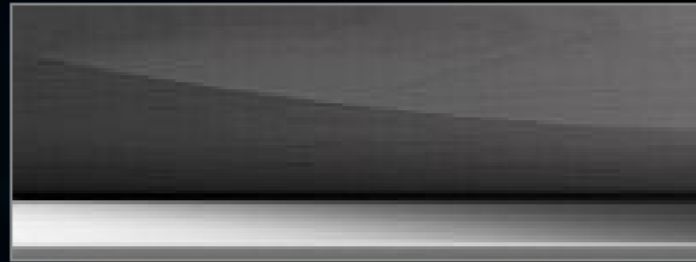
## Interior Trims



**4GP** Stainless Steel Fabric Trim



**4KV** Fineline Copper Wood Trim



**4LM** Ash Grain Grey-Metallic Wood Trim

## Get the look

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You can get it with these  
selected options.



**4GP** Stainless Steel Fabric Trim



iDrive 7.0 System



Harman Kardon®  
Surround Sound Audio System

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## Wheels / Tires



**20" M V-spoke jet black wheels, style 728M,**  
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front, 275/30 rear non-run-flat high-performance tires<sup>2,3</sup>

**20" M V-spoke jet black wheels, style 728M,**  
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front, 275/30 rear run-flat<sup>1</sup> performance tires<sup>2,3</sup>



**20" M V-spoke cerium grey wheels, style 728M,**  
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front, 275/30 rear non-run-flat high-performance tires<sup>2,3</sup>

**20" M V-spoke bi-color orbit grey wheels, style 728M,**  
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front, 275/30 rear run-flat<sup>1</sup> performance tires<sup>2,3</sup>



**20" BMW Individual V-spoke orbit grey wheels, style 730i,**  
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front, 275/30 rear run-flat<sup>1</sup> performance tires<sup>2,3</sup>



**19" M Double-spoke orbit grey wheels, style 727M,**  
19 x 8.0 front, 19 x 9.0 rear; and 245/45 front, 275/35 rear run-flat<sup>1</sup> all-season tires<sup>2</sup>

<sup>1</sup> Run-flat tires do not come equipped with a spare wheel and tire; non-run-flat tires come equipped with a Mobility Kit.

<sup>2</sup> Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

<sup>3</sup> Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com) and select the BMW model of your choice.





## Packages

### **BMW Individual Composition**

Anthracite Alcantara Headliner

Piano Black interior trim

20" BMW Individual V Spoke Orbit Grey wheels (style 730 i)

Chrome Line Exterior (option available)

### **Comfort Seating Package**

Remote Engine Start

Front ventilated seats

Heated Front Seats Armrests &

Steering Wheel

### **Cooling and High Performance**

**Tire Package**

M Technology Package

20" V Spoke Jet Black wheels (Style 728M)

Extended Shadowline Trim

Mobility Kit

### **Driving Assistance Plus Package<sup>1</sup>**

Active Driving Assistant Pro

Active Cruise Control with Stop & Go<sup>2</sup>

Active Lane Keeping Assistant  
with side-collision avoidance

Steering and Traffic Jam Assistant

Evasion Aid

Front Cross Traffic Alert

Automatic Lane Changing

<sup>1</sup> Driving Assistance Plus Package is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

<sup>2</sup> This feature is not a substitute for the driver's own responsibility. Due to road, traffic and visibility conditions, the driver decides whether and how the system is used.

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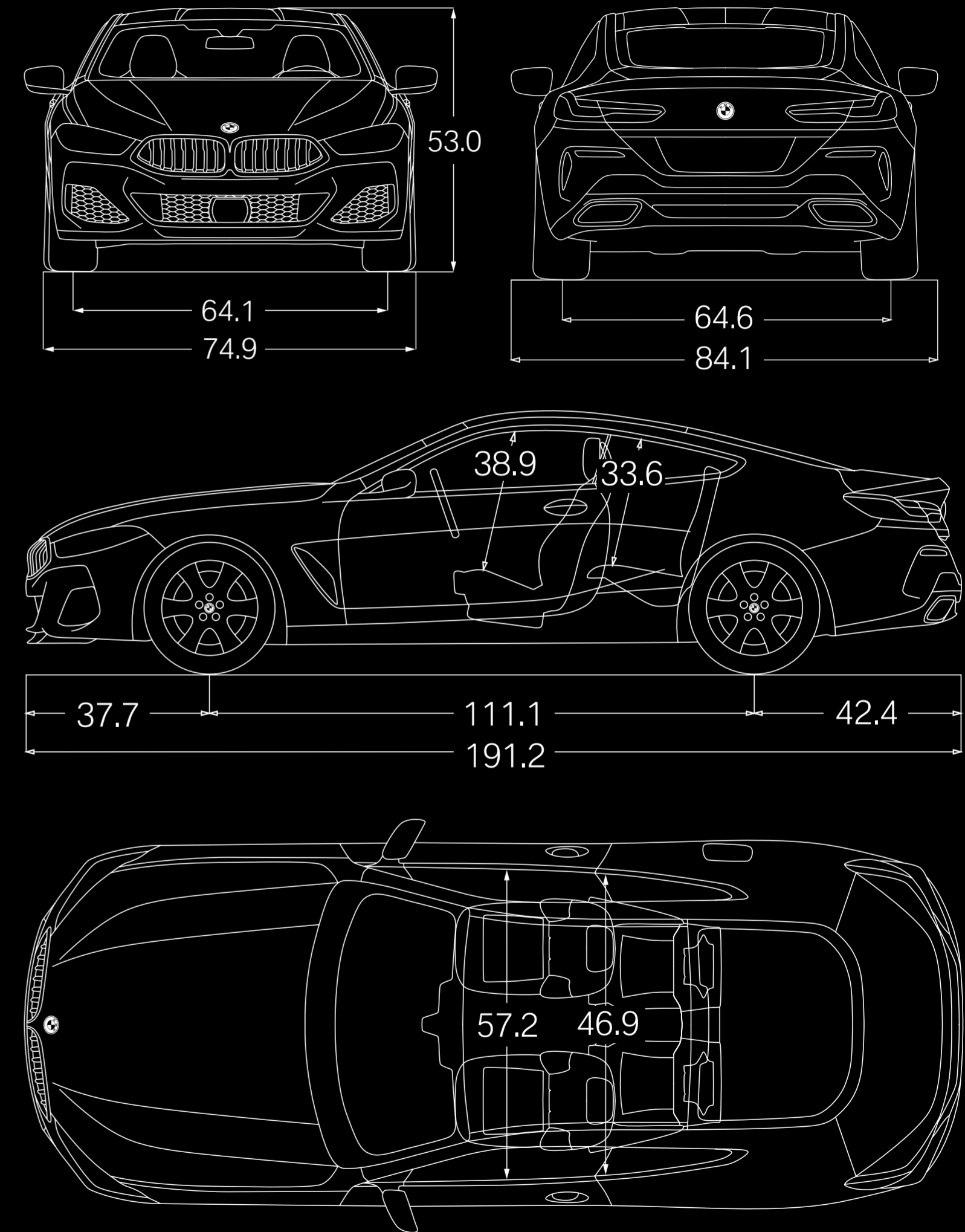


## Technical Data

BMW M850i xDrive

Engine:	4.4-liter BMW M Performance TwinPower Turbo V-8
Output:	523 hp @ 5500–6000 / 553 lb-ft @ 1800–4600
0–60 mph (sec) <sup>1</sup> :	3.6
Mileage (City / Highway / Combined) <sup>2</sup> :	TBD

## Dimensions



All dimensions shown in inches.

<sup>1</sup>BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

<sup>2</sup>EPA-estimated figures are for comparison purposes only. Fuel economy figures not available at time of printing. Please go to [bmwusa.com](http://bmwusa.com) for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Figures are subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com) and select the BMW model of your choice.